

USC School of Cinematic Arts Presents

Echoes of KEF TIME



FRESNO STATE

Armenian Studies Program

“Echoes of Kef Time”

discussion after the screening with director Avo Kambourian

Friday, October 27, 2023 • 7:00PM

University Business Center, 5245 N. Backer Ave, Fresno State

Free Admission and Free Parking

Richard Hagopian, a legendary Armenian-American musician, pioneered one of the most fruitful genres of Armenian cultural folk music and the joyous, dance-filled events that his band was notorious for holding: Kef Time. But times change, and the once sold out shows faded into history. Echoes of Kef Time dives into Richard's quest to pass on the music to his grandchildren, Phillip and Andrew, before it's too late and tracks them against the rich cultural backdrop of the music and the community as they attempt to honor his legacy and revive the tradition for another generation of Armenian-Americans.

Directed by Avo John Kambourian

Produced by Bryce Ferendo & Robin Wang | Cinematography by Daniel K. Matsumoto

Edited by Chueh Hui Huang & Julia M. Quiceno | Sound by Bitu Arefnia & Caleb Smith