

Stephen Trembley  
Journalism  
Class of 2008



*By: Katie Delphia*

At first, Fresno State mass communication and journalism alumnus Stephen Trembley came to Fresno State not knowing exactly what field he wanted to pursue. All he knew was that he was interested in media, sports, business and political science. Needless to say there were a lot of different fields he could have went into, but MCJ was the lucky draw. Trembley's MCJ story started with taking the class MCJ 1, enjoying it and then taking MCJ 10 with Dr. Gary Rice. Trembley loved the challenge of the class and that is when the journey began.

"With the change in nature of communications and public relations, you have to be flexible and you need to quickly pick up tasks," he said. "Being able to always have a new challenge was something that I was excited about."

After getting into a few classes and becoming an MCJ major, Trembley had the opportunity to work on his broadcast journalism performance with Prof. Jim Wilson. With that, broadcast journalism became his emphasis. Trembley finished his broadcast classes earlier than most students had the opportunity to, because he wanted to take public relations classes with professors Betsy Hays and Jan Edwards.

In some way, shape or form, somebody has a story to tell. Trembley loves MCJ because it is an opportunity to tell that someone's stories through broadcast, print, magazines and other multi-media platforms.

"Mass communication is a way to shine a light on so many great people and great projects," Trembley said. "There are so many different ways to interact and that impacts people and gives us an opportunity to share those stories."

To be successful in MCJ, Trembley's number one tip is to always have a positive attitude with everything you do.

“Always have that mindset of wanting to learn and get as many experiences as possible,” he said.

Trembley’s advice is to remember that with anything you do, whether it is being in an internship, going to class or being with your friends, you should keep and maintain a positive and receptive attitude, and you will relate to all kinds of people. Having that good attitude gives you the opportunity to have a really successful and beneficial internship/job.

After graduating in 2008, Trembley began working for the Fresno State Athletics Department, which is another challenge, but very gratifying to him. With communications, every day is different and most of the time you will never have the same day in a row. That is what Trembley enjoys the most.

“There are some things that repeat, but each day you come into the office and no matter what there is always something new,” he said.

Trembley is excited about the way MCJ is changing and emerging, and loves how there has been a focus on having that two-way communication with the fans. The communication can either be through social media or broadcast communications. Trembley has the chance through athletics communications to connect right to the fans through media, which nowadays is the most effective way.